

## RECRUITMENT CHECKLIST

## **IOR** FUNDRAISING CHECKLIST

- I have selected my co-captain(s) and a Team committee to assist me in organizing and motivating my Team.
- If I have a corporate Team, I have secured support from my company's top executives.
- I have set a date for our recruitment event and asked ASMV to send a representative, where applicable.
- I have discussed available posters and other collateral with ASMV Staff.
- I have publicized my Team through posters, newsletters, social media and word of mouth.
- I have personalized my email signature to let others know I am walking and recruiting Team members.
- I have made a list of possible Team members and personally asked each individual to join my Team.
- I have encouraged every Team member to recruit at least one new Team member to join our team.
- I have contacted ASMV staff for help brainstorming other ideas.
- I have asked each Team member to be ALL IN and register via our Team Page via @autismwarriormv.org.

- I have set a Team goal and my Team has approved/agreed that the goal is achievable.
- I have customized my personal and Team webpage with a picture and short story of why we participate.
- I have asked each Team member to be ALL IN and kick-start their fundraising by personally donating.
- I have asked each Team member to update their fundraising page, set an individual fundraising goal and send five emails to potential donors.
- I have familiarized myself with the fundraising resources available on @autismwarriormv.org.
- I have asked my company or organization to donate to our Team.
- I have asked my Team members and donors if their companies have a matching gift program.
- If so, I have encouraged them to ask their coworkers to donate to them and request matching funds.
- I have planned at least one fundraising event for my Team (e.g. bake sale, car wash, etc.).
- I have told everyone on my Team the date of our fundraising event and delegated responsibilities to them.
- I have informed ASMV staff of our fundraising event so they can post it on @autismwarriormv.org and promote it on their social platforms.

## **FUNDRAISING SUPPORT CENTER**

The Autism Society of Mahoning Valley staff and volunteers can assist participants and donors with various actions, including registration, fundraising, website and participant center issues, login and account trouble, donation process, general event information, and money moves.



NEED ASSISTANCE? Email: info@autismmv.org - or - call: 330.333.9609